

# ASG-Cypress High Tech software supporting electronic invoicing

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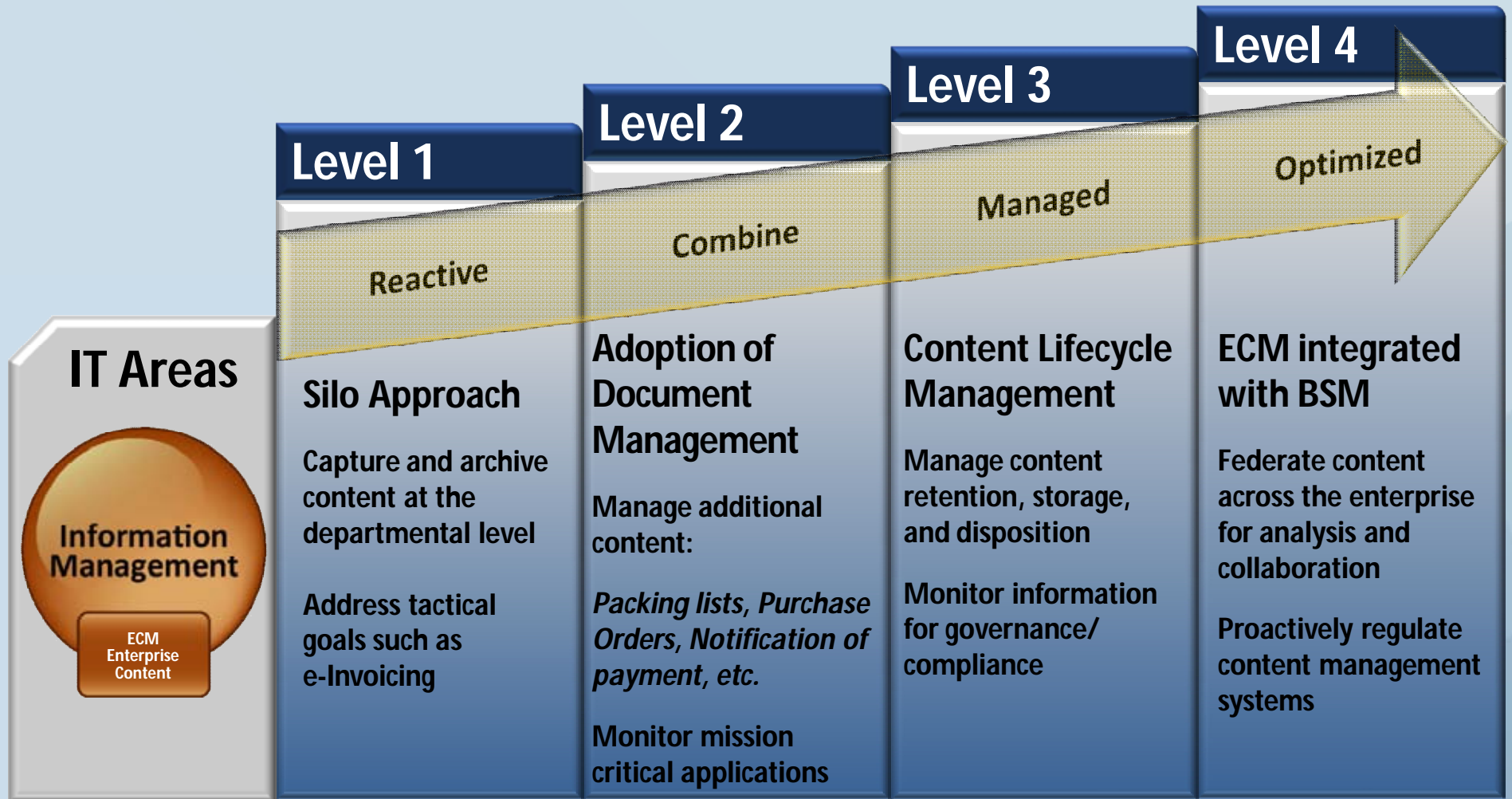
 ERNST & YOUNG

# Who is ASG?

- **Provider of High Tech Software Solutions :**
  - e-Invoicing
  - Business Service Management
  - IT Infrastructure & Operations
  - Applications Management
  - And leader in Information Management and Metadata Management
- **\$400 million (USD) privately-held enterprise software company**
- **1,200+ employees, 85+ offices around the world**
- **Presence in more than 50 countries – offices in 30+ countries**
- **8,500+ customers around the world**

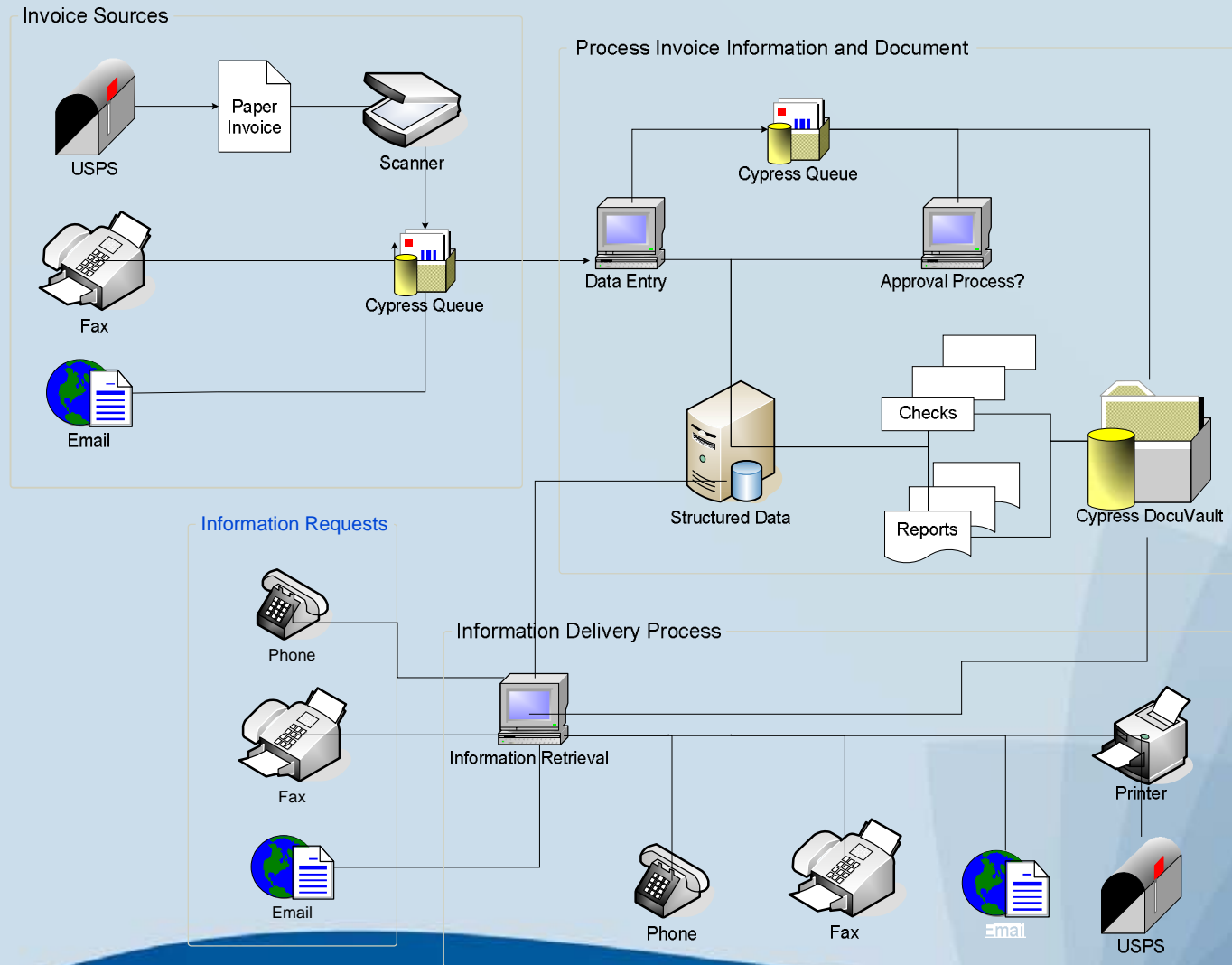


# ASG-Cypress and the Path to Optimization



## ASG-Cypress Path to Optimization

# Content in Context



## Results:

- Compliance: e-factura
- Paper Reduction
- More Efficient Routing
- Cost Savings
- Ease of Access
- Faster Issue Resolution

# Content in Context Success Story: American National Insurance



*Chartered in 1905, American National Insurance Company has evolved into an industry leader, ranking among the largest of life insurance companies in the United States. Today, the company and its subsidiaries provide personalized service to more than 5 million policyholders throughout 50 states, the District of Columbia, Puerto Rico, and American Samoa.*

[www.anico.com](http://www.anico.com)

## Challenge

### Inefficiency and “exposure”

- Previous centralized print / review requirements meant users must be located where printers located
- Exposure due to physical location (Hurricane Ike)
- Primary requirement: Online preview/review (“QA”) of customer policies, statements

## Solution

### ASG-Cypress Enterprise Edition

- Advanced Formatting; Xerox Metacode Input; CPF; EAPF; DJDE; Xerox output
- Heavy reliance on E-mail Out and PDF Out modules to distribute content
- Custom-designed UI enhanced usability

## Results

### Increased agility, reduced risk

- Operations now more agile; it no longer matters where policy QA personnel work
- Risk due to location (aka “Hurricane Alley”) significantly reduced; distributed operations permit “anywhere” review
- ASG beat the competition (both BMC and IBM; IBM granted additional time for a POC)



# ASG Healthcare Success Story: Florida Hospital



*For almost 100 years, Florida Hospital, a member of the Adventist Health System, has strived to improve the quality of life and healthcare in the community. Florida Hospital is the largest non-profit Protestant hospital in the United States, employing more than 16,000 people over seven campuses.*

[www.flhosp.org](http://www.flhosp.org)

## Challenge

### Critical Report Delivery to Physician Network

- Needed immediate replacement for costly WebMD solution
- Less than 6 months provided to implement a new solution for their physician network
- Requirement to satisfy HL7 and HIPAA initiatives

## Solution

### ASG-Cypress Solutions

- Report Distribution, Output Management, HL7
- Web-based search and retrieval for physician portal access

## Results

### Single Channel to Facilitate All Reports for Entire Network

- Rapid deployment to more than 3100 users
- 1,000,000 reports ingested *per month* with a single solution
- ROI in less than 9 months – reduced IT support from several members to 1 employee



# ASG-Cypress Paperless Architecture



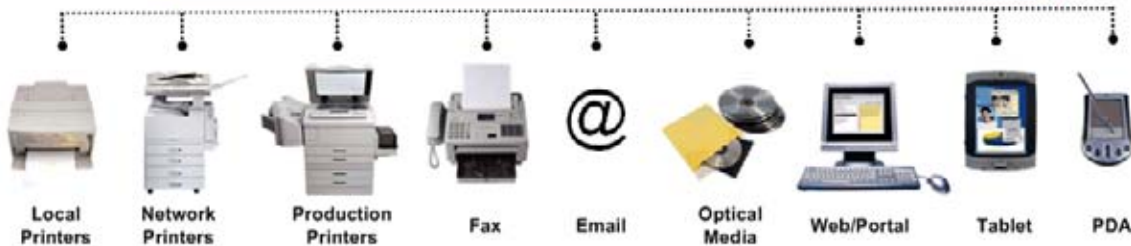
**CAPTURE OUTPUT FROM ALL SYSTEMS & APPLICATIONS**

Document Enhancement  
Output Management  
Document Imaging



Report Distribution  
Archive, Search and Retrieval  
Web Delivery

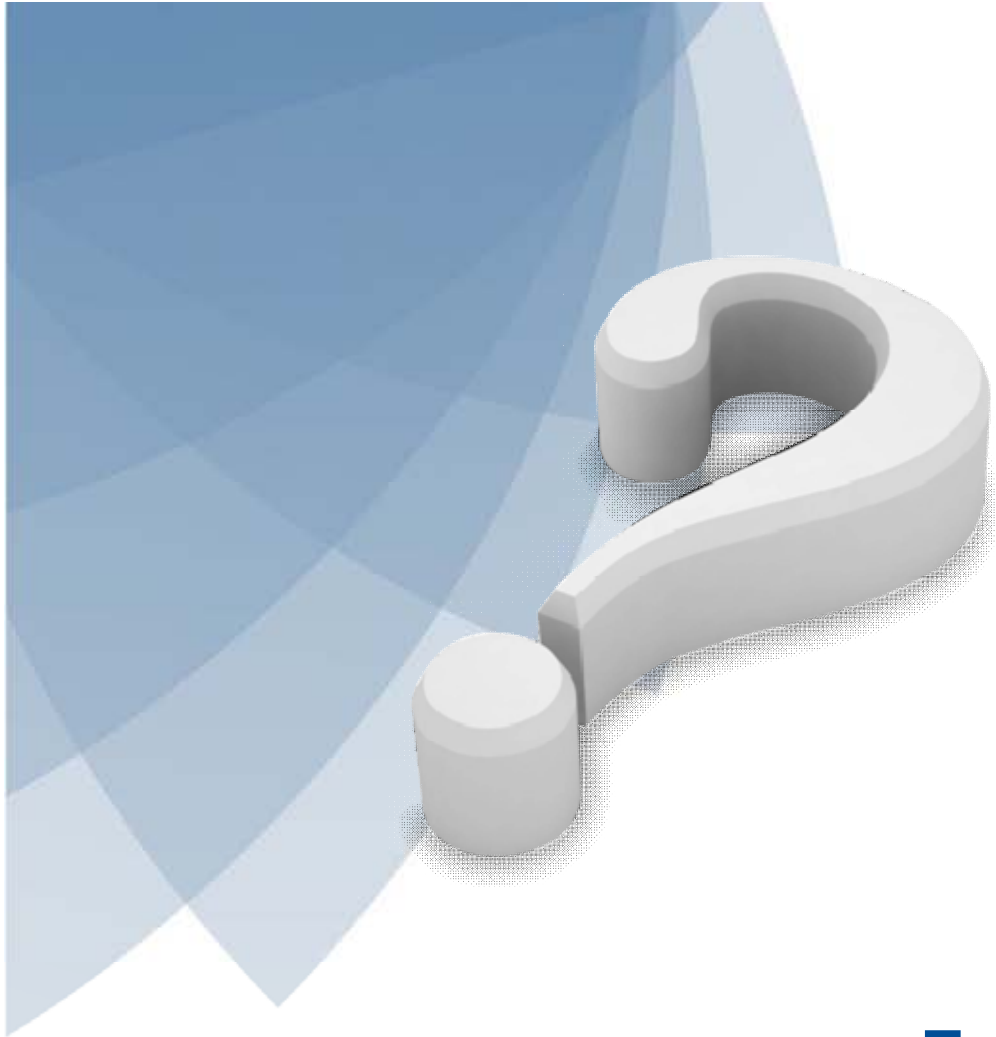
**CONTENT PROCESSING FACILITY**



“Impactos Fiscales, Tecnológicos y Culturales del nuevo esquema de facturación electrónica incluido en las Reformas Fiscales 2010”  
Indicium Solutions, S.A. de C.V. [www.e-factura.com.mx](http://www.e-factura.com.mx)



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**Preguntas ?**

**GRACIAS !!**

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